

A large, ornate clock tower with 'GREER STATION' written on its top, set against a blue sky. The clock face is visible, showing Roman numerals and hands. The tower is mounted on a decorative pedestal.

GREER STATION SUMMER MARKETING MATCH CONTEST

Greer Station

Summer Marketing Match Contest

To help stretch your summer marketing budget, we'll match at least three investments in marketing campaigns for downtown Greer businesses for the period July 17 through August 18 by 50% (**up to a maximum of \$500 each**).

Fill out the application below and return it to intern@greerdevelopment.com no later than close of business on Monday, July 3. We'll pick at least three winners by July 7.

CONTEST QUALIFICATIONS:

- Must be a new marketing campaign executed between July 17 and August 18.
- Marketing must be on behalf of a downtown Greer business.
- Any funds expended before selection of contest winners on July 7 do not qualify.
- The Greer Development Corporation will match at least three winners up to 50% of the cost of their marketing campaigns (up to a maximum of \$500 each). Example: If a winning proposal spends \$1,000 on a marketing campaign for July 17 through August 18, the Greer Development Corporation will match that expenditure with an additional \$500. If a winning proposal spends \$500 on a marketing campaign for July 17 through August 18, the Greer Development Corporation will match that expenditure with an additional \$250.
- Winners must include the Greer Station logo in all advertising.
- Payment to winners will be made on a reimbursement basis upon presentation of an approved paid invoice.
- The Greer Development Corporation reserves the right to reject incomplete applications.

APPLICATION:

1. Business Name: _____
2. Contact: _____
3. Phone Number: _____
4. E-mail address: _____

5. Describe Your Marketing Campaign in detail (use additional sheets as necessary): _____

6. Provide Your Marketing Campaign Budget: _____

7. Identify the Companies, Media Services, or other Partners who will be assisting you in executing your Marketing Campaign: _____

8. Describe your target market area and the anticipated number of impressions this campaign will generate: _____
